

LET'S GET PERSONAL



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LesMILLS

The Power of Les Mills 4

Premium Support for Personal Trainers 9

How to Join Our Team 15

It's Time to Talk Business 21

Get in Touch 25



LET'S GET PERSONAL

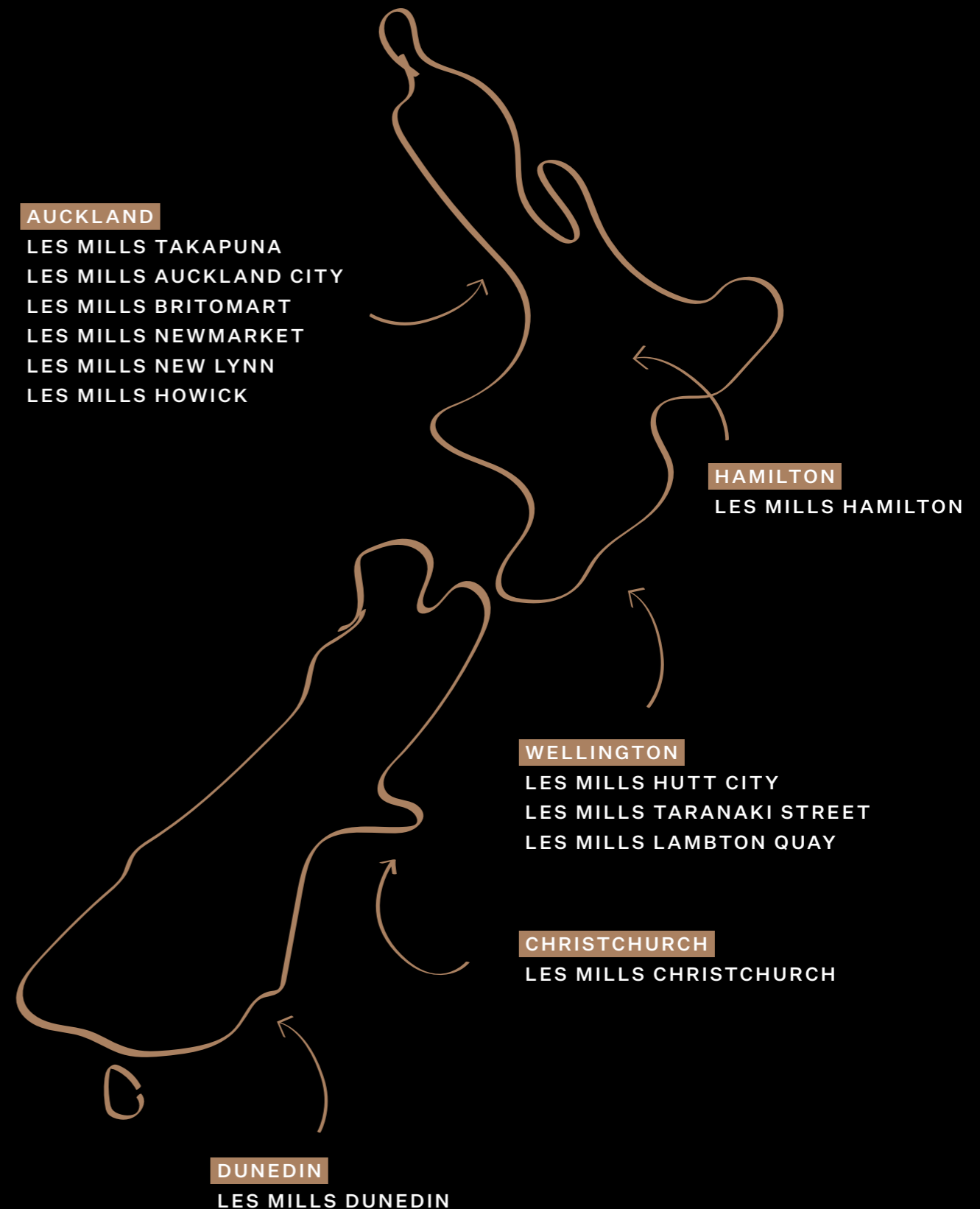
LET'S GET PERSONAL

THE POWER OF LES MILLS

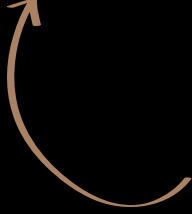
LES MILLS PERSONAL TRAINING

Les Mills was founded in New Zealand over 50 years ago on the values of athleticism, strength and movement. Today those values live on, not only here but globally as over 5 million people each week do our Group Fitness programmes. Les Mills has grown from one Olympian's dream into a respected, international brand.

This is your chance
to join our team,
to make your mark
as your own boss,
and deliver bespoke
workouts to over 55,000
members as a Les Mills
Personal Trainer.



OUR MEMBERS BOOK
OVER 12,000 PT SESSIONS
EACH WEEK.



340+ TRAINERS
12,000 SESSIONS
55,000+ MEMBERS
12 CLUBS



OUR LARGE MEMBERSHIP
MAKES IT EASIER FOR YOU
TO GROW YOUR BUSINESS

LET'S GET PERSONAL

PREMIUM SUPPORT FOR PERSONAL TRAINERS

LES MILLS PERSONAL TRAINING

Being a Les Mills Personal Trainer isn't just a job, it's a career. We are dedicated to offering a premium service to our members so we support our Trainers to be the best they can be. As a Les Mills Personal Trainer you will be mentored by a Personal Training Manager. They can introduce you to our clubs, answer technical questions, and offer guidance on building your business.

PREMIUM SUPPORT FOR PERSONAL TRAINERS

IN-CLUB **PROMOTION** FOR
EVERY PERSONAL TRAINER
AT THE DEDICATED PT HUB

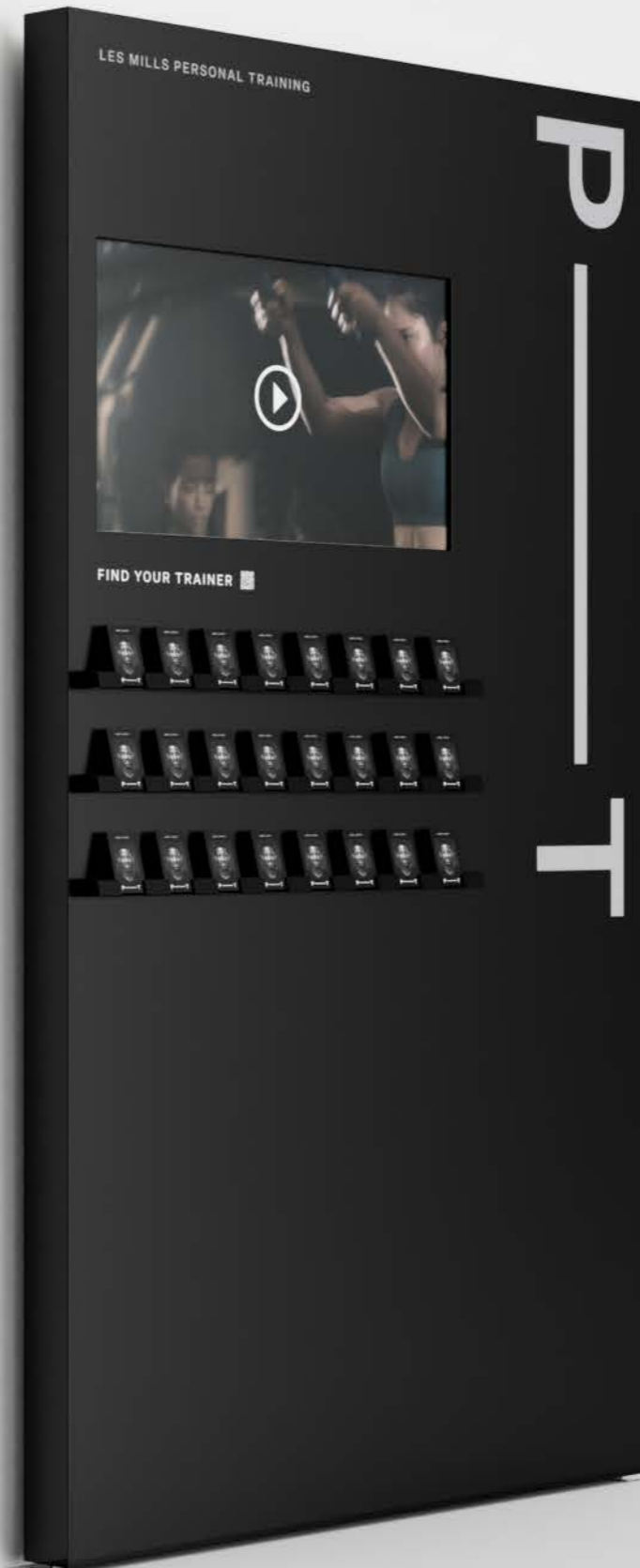
PERSONAL TRAINER
INDUCTION KIT
INCLUDES UNIFORM,
BUSINESS CARDS AND
ASSESSMENT FORMS

WE'VE GOT YOUR BACK

YOUR **PERSONAL TRAINING**
MANAGER IS THERE TO HELP
SET YOU UP FOR SUCCESS

IN-CLUB PROMOTION

Every Les Mills club has a dedicated hub for Personal Training where members can be inspired by the benefits of bespoke training and find a Personal Trainer who meets their needs.



ONLINE PROMOTION

Each of our Personal Trainers are profiled on the Les Mills website. Members can search for the right Personal Trainer by club, areas of expertise or by experience, and contact you directly from there.

BUSINESS CARDS

Your Les Mills Personal Trainer business cards will also be displayed in your club to help you generate new leads.



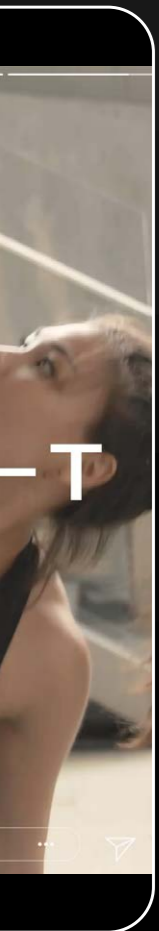


SOCIAL MEDIA ASSETS

Our Personal Trainers receive high-quality video and photographic assets to use on their own social channels, leveraging the premium Les Mills brand.

UNIFORM

Les Mills has a relationship with Reebok, one of the world's biggest athletic apparel brands. Our Personal Trainers wear a uniform of custom Reebok gear, designed to help members identify them on the gym floor.

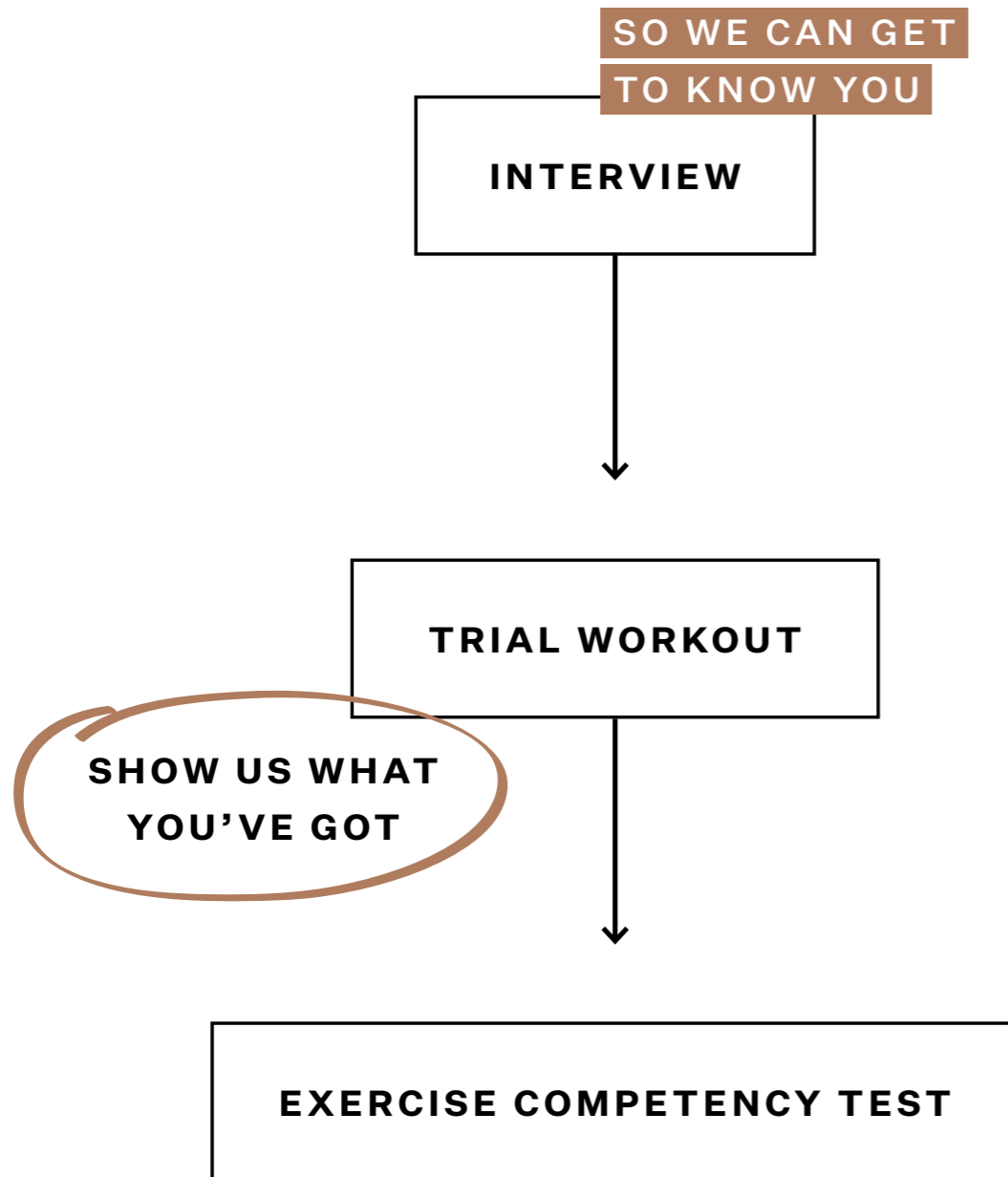


LET'S GET PERSONAL

HOW TO JOIN OUR TEAM

LES MILLS PERSONAL TRAINING

Anyone can become a Personal Trainer, but not everyone can become a Les Mills Personal Trainer. Our recruitment process is simple but thorough, because we have high standards.



1. INTERVIEW

We want to know about your background and why you want to be a Les Mills Personal Trainer. As part of the interview process you will also need to take the Personal Training Manager or a client through a workout.

2. TRIAL WORKOUT

The Personal Training manager will arrange someone for you to train. This is helpful for us to see how you operate as a Personal Trainer and what your style is.

3. EXERCISE COMPETENCY TEST

There is also an exercise competency test. It might sound daunting, but we want to see your exercise technique and assess your current knowledge and what we may need to fill in for you.

LES MILLS PERSONAL TRAINERS
SET THEIR OWN PRICING AND CAN
TRAIN GROUPS OF UP TO 3 PEOPLE

SMALL STEPS BIG GAINS



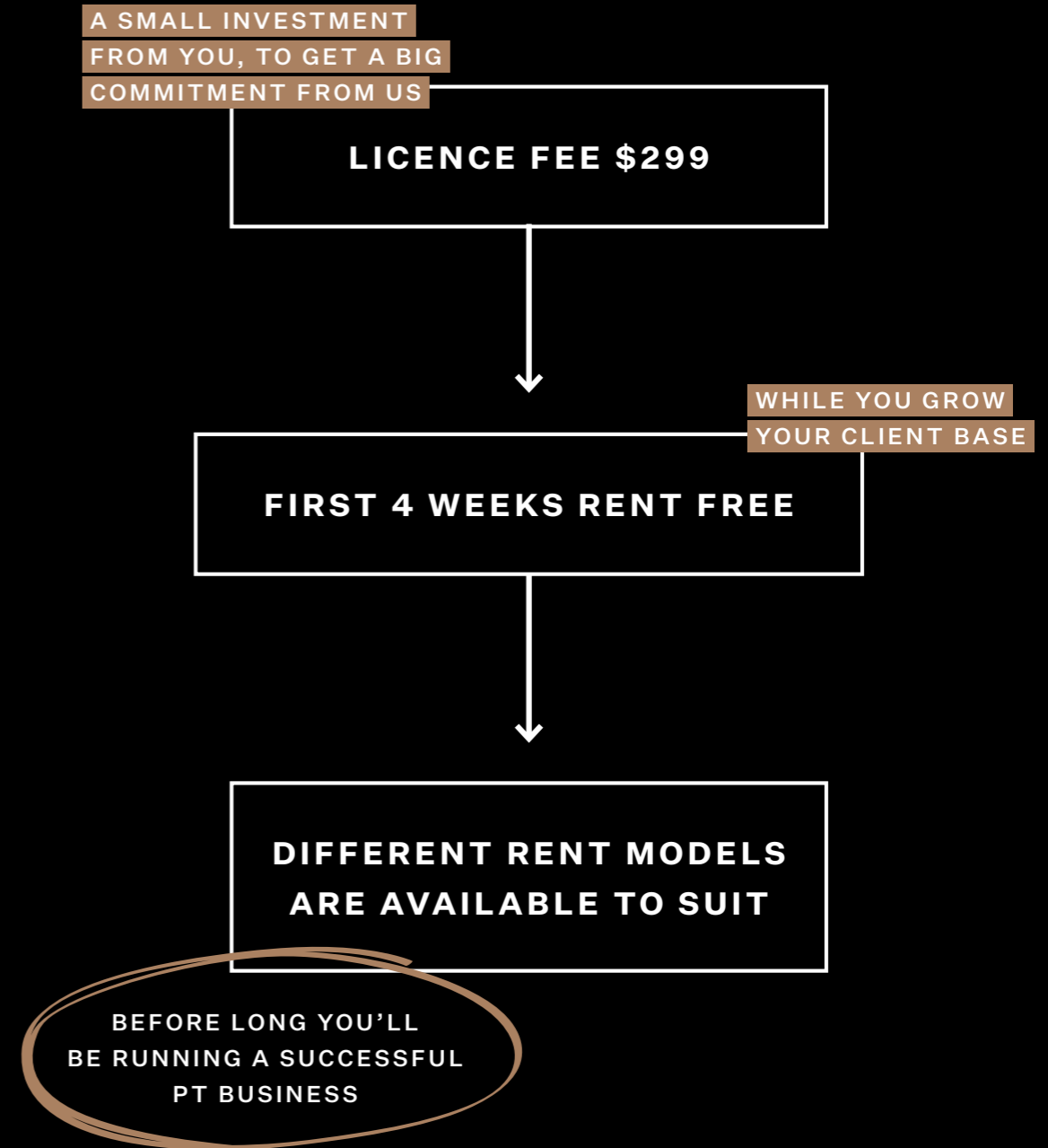
COMMIT TO THE CHALLENGE
THEN REAP THE REWARDS

LET'S GET PERSONAL

IT'S TIME TO TALK BUSINESS

LES MILLS PERSONAL TRAINING

We want to get you started as easily as possible by giving you everything you need to run a successful business. Like any sole operator, you'll incur start-up costs; here's how we help to minimise them.



ESTABLISHING YOUR BUSINESS

Les Mills Personal Trainers are sole contractors, which means you pay a weekly rent to run your business, charge your clients directly and pay your own tax. In saying that, you are not on your own. With the support of our legacy brand, you have more opportunities and less risk than going it alone.

PREMIUM BENEFITS PACKAGE

As a Les Mills Personal Trainer you receive the following benefits:

- ✓ A gym membership
- ✓ 4 weeks rent holiday every year
- ✓ Your first set of custom Les Mills PT uniform
- ✓ Ongoing marketing collateral
- ✓ Your first set of Business Cards
- ✓ Website profile
- ✓ Personal Training Manager support
- ✓ Ongoing education to upskill
- ✓ Our world-renowned Personal Trainer training module (including flights and accommodation if from outside of Auckland)

FLEXIBILITY

Personal Trainers at Les Mills can train up to three people at once, which is a great way to maximise income and create fun engaging sessions.

LET'S GET PERSONAL

GET IN TOUCH

LES MILLS PERSONAL TRAINING

If you are ready to join New Zealand's largest premium fitness brand, and help to transform the lives of our members, we'd love to hear from you.

Apply online at lesmills.co.nz/careers

WE ARE ALWAYS LOOKING FOR
GREAT PERSONAL TRAINERS TO
JOIN OUR TEAM. IS THIS YOU?

GREATNESS WILL HAPPEN

Les Mills Club Locations

LES MILLS AUCKLAND CITY

186 Victoria Street
Auckland CBD
Auckland 1010
09 379 9550

LES MILLS NEW LYNN

2-4 Rankin Avenue
New Lynn
Auckland 0600
09 826 0404

LES MILLS HAMILTON

747 Victoria Street
Hamilton Central
Hamilton 3204
07 838 0769

LES MILLS LAMBTON QUAY

86-90 Lambton Quay
Wellington Central
Wellington 6011
04 499 4777

LES MILLS BRITOMART

2 Britomart Place
Britomart
Auckland 1010
09 367 2280

LES MILLS TAKAPUNA

Cnr Lake Rd & Como St
Takapuna
Auckland 0622
09 488 9413

LES MILLS HUTT CITY

7 Pretoria Street
Hutt Central
Lower Hutt 5010
04 586 0295

LES MILLS CHRISTCHURCH

203 Cashel Street
Christchurch Central
Christchurch 8011
03 379 1140

LES MILLS NEWMARKET

269 Khyber Pass Road
Newmarket
Auckland 1023
09 367 2300

LES MILLS HOWICK

100 Whitford Road
Somerville
Auckland 2014
09 538 0290

LES MILLS TARANAKI STREET

52-70 Taranaki Street
Te Aro
Wellington 6011
04 384 8898

LES MILLS DUNEDIN

10/12 Dowling Street
Dunedin Central
Dunedin 9016
03 477 2295



LIVE FORWARD

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